

## CITATION

Samala Venu, S/o. Shri Srinivas, born and brought up in Hyderabad city, Andhra Pradesh, is a Magician & Hypnotist for the past 25 years. A Post Graduate in Science also possesses Post Graduate Diploma in Public Relations.

Bagged awards like, State Youth Award by Govt. of Andhra Pradesh in 1991; National Youth Award by Government of India in January 1993; Indo-American Youth Award by Federation of Indo American Council in July 1995 in USA; Best Outstanding performance Award by Jaycees Club of Hyderabad in 1994; Best Magic Student Award by Andhra Pradesh Balanandam Magic School; Jadhuh Mahaveer by Andhra Pradesh Magic Academy; Cultural Ambassador for Osmania University 1985-86; Best Social Worker Award by Indian Red Cross Society in 1987-88 & 1988-89; Best Magician Award by the Society of Indian Magicians, New Delhi in 1990; Jadhuh Shiromani by Indian Brotherhood of Magicians, New Delhi in 2002; Paul Harries Fellowship in London; Ugadi Puraskar by Government of Andhra Pradesh in 2004.

Performed more than 5000 shows world wide, having visited London, Canada, France, Italy, Mauritius, Muscat, Dubai, Singapore, Bangkok, Malaysia, Hong Kong, Jordan, Pakistan, Kuwait, Brazil, Nepal, Germany, Srilanka apart from traveling through the length and breadth of India.

Created World Records (1) by performing non-stop magic show for 36 hours without repetition of item and also (2) by driving the scooter blind fold by 3000 kilometers in 17 days continuously covering all the 23 districts of Andhra Pradesh state for the cause of 'eye donation'. Venu entered into Guinness Book of World Records and Limca Book of Records in 1991. Won appreciations from number of Chief Ministers and Governors of Andhra Pradesh for service in socio-cultural activities.

Participated in National and International Magic Festivals namely 65th International Magic Festival held at Quebec City, Canada – 1992; 66th IBM Festival at California, USA – 1993; Annual Convention of London Magic Circle held in London – 1994; All India Magic Congress, Calcutta – 1988; National Conventions of Magic at Delhi, Mumbai, Kerala, Jaipur; and many other Youth & Cultural Festivals.

Organised conventions like, All India Magic Convention with "Choo Mantar" title in 1996 and 1998 in Hyderabad, participated by over 400 magicians from all over India and abroad.

Member in International Brotherhood of Magicians, USA; Srilanka Magic Circle, Srilanks; Rotary Club of Hyderabad Central; Secunderabad Club; Jawahar Bal Bhavan Parents Association; National Youth Awardees Association; Hyderabad Management Association.

Life Member of Indian Red Cross Society; Young Men Christian Association (YMCA); Osmania Graduates Association and Sri Thyagaraya Gana Sabha. Advisor of Art Lovers Organisation, Hyderabad Yoga Association

Secretary - Andhra Balananda Sangham; Sorcar Cultural Association; Roshni Music & Dance School; Roshni Vidya Vikas. Director - Balananda Magic School; Vice Chairman - Osmania University Old Students Association and Past Vice Chairman, Public Relations Society of India (PRSI), Hyderabad chapter; President - AP State Youth Awardees Association and Past President - AP Magic Academy

Rendered social service by performing number of magic shows in rural areas for creation of awareness on witchcraft like, black magic, etc. under aegis of Police Department and Education Department and Education Department, etc. of State Government.

Trained about 30 youth in magic into independent magicians, taught magic to about 500 students of Balanandan Magic School

Conducted summer and winter cultural camps for youth for their overall development in coordination with Department of Culture and Department of Youth Services

Used magic as a new medium of communication for the first time in Andhra Pradesh in the year 1989 for popularizing the products of Nationalized Banks under the program 'reaching out to the villages'. Performed number of charity magic shows and blind fold rallies for AIDS awareness, Flood Relief, fund raising by Red Cross, Rotary Club and Lions Club for various social services.

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## ARTIST OF THE MILLENNIUM

Name	:	<b>SAMALA VENU</b> Magician & Hypnotist
Father's Name	:	Shri S. Srinivas
Educational Qualifications	:	Master of Science, P.G. Diploma in Public Relations
Number of shows performed	:	More than 5,000 shows
Widely Traveled & Performed	:	UK, Canada, USA, France, Italy, Germany, Mauritius, Muscat, Dubai, Brazil, Singapore, Srilanka, Bangkok, Malaysia, Hongkong, Jordan, Pakistan, Kuwait, Nepal, etc.

### National & International Magic Festivals participated

- ☞ 65th International Magic Festival held at Quebec City, Canada
- ☞ 66th IBM Festival at California, USA
- ☞ Annual Convention of London Magic Circle held in London
- ☞ For the last one and half decades participated in all Conventions held in our country. All India Magic Congress-1988, Calcutta, National Convention of Magic at Delhi, Mumbai, Jaipur, Kerala, etc.
- ☞ National and International Youth Festivals

### Records Created

- ◆ **36 hours of Non Stop Magic show without repetition of items**
- ◆ **Blind folded Scooter driving for 3200 kilometers in 17 days continuously**

## Awards Bagged

- ◆ State Youth Award' by Government of Andhra Pradesh in 1991
- ◆ National Youth Award' by Government of India (President of India) in January 1993-94
- ◆ Indo-American Youth Award' by Federation of Indo-American Council along with Miss Universe SUSHMITA SEN in July 1995 in USA
- ◆ Best Outstanding Award of the Year 1994' by Jaycees Club of Hyderabad
- ◆ Best Magic Student' of Andhra Balandam Magic School
- ◆ Jadhuh Mahaveer' by Andhra Pradesh Magic Academy
- ◆ Jadhuh Shiromani' by Indian Brotherhood of Magicians, New Delhi in 2002
- ◆ Cultural Ambassador from Osmania University (1985-86)
- ◆ Best Magician Award of 1990' by Society of Indian Magicians, New Delhi
- ◆ Paul Harries Fellowship' – U.K.
- ◆ Best Social Worker and Merit Award' by Indian Red Cross Society - 1988, 1990, 2002.

## **Conventions Organised**

First time in the history of Andhra Pradesh organised the 'All India Magic Convention-1996' with the title "CHOO MANTAR'96" and Second time in the year 1998 for two days. Each attended by more than 400 magicians from all over India and abroad; also conducted Youth Festivals

Besides his busy artistic life, he also does a good deal of social work. Venu has donated blood for noble cause many times and also he has mobilized the youth and took a lead to serve floods victims. He has given many fund raising programmes for social organisations.

He has also elected twice as 'Cultural Secretary' of P.G. College, Osmania University, Secunderabad

## **Address for Communication:**

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## **Memberships**

- + International Brotherhood of Magicians, USA
- + Srilanka Magic Circle, Srilanka
- + Life Member, Indian Red Cross Society
- + Rotary Club of Hyderabad Central
- + Life Member, YMCA
- + Advisor, Art Lovers Organisation
- + Secretary, Andhra Balanda Sangham
- + Life Member, Public Relations Society of India
- + Hyderabad Management Association
- + National Youth Awardees Association
- + President, A.P. State Youth Awardees Association
- + Secretary, Sorcar Cultural Association
- + Founder Secretary, Roshni Music & Dance School
- + Director, Balanandam Magic School
- + Vice Chairman, Osmania University Old Students Association
- + Jawahar Balabhavan Parents Association
- + Secunderabad Club